



UTAH Game Warden MAGAZINE

Written by members and friends of the Utah Conservation Officers Association

Our Publication

Features stories of adventure, mystery and humor. Follow our conservation officers both on and off the job as we encounter bizarre situations, investigate poachers, and travel throughout the forests and waterways of Utah. Our aim is to reach everyone who enjoys and cares about Utah's outdoors.

UCOA's Mission

The Utah Conservation Officers Association was formed in 1990 as a non-profit organization in the State of Utah. UCOA was organized exclusively for the purpose of "lessening the burdens of government" by unifying the Conservation Officers of the State of Utah as a unified body acting together to protect and conserve Utah's Wildlife Resources. UCOA's mission, as specifically established in articles of incorporation, Article III, section (a):

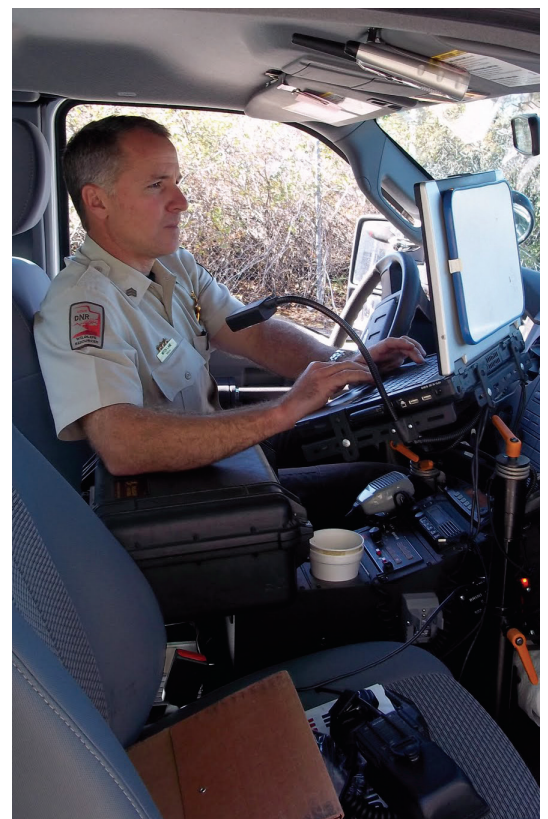
- to provide Wildlife Conservation Education to the public,
- to provide Services and Support to fallen, disabled and retired Utah Conservation Officers and their dependents and their families, and ultimately
- to improve the welfare of all enforcement employees, their families and dependents.

UCOA pledges to promote and improve the general welfare of all brother and sister officers, their families and dependents.

Why show your support in the Utah Game Warden Magazine?

By advertising in The Utah Game Warden Magazine, your business will be seen by thousands of Utah hunters, anglers, campers and outdoor enthusiasts. Did you know the U.S. Fish and Wildlife Service and other agencies that:

- There are 510,000 anglers & 287,000 hunters in Utah (residents and non-residents total)
- In Utah, state residents and nonresidents spent \$1.7 billion on wildlife recreation in Utah. Of that,
- Hunting expenditures total more than \$510 million and fishing expenditures total more than \$471 million in Utah
- Non-consumptive activity expenditures, such as wildlife watching account for more than \$730 million in Utah
- Whether or not you fish or hunt, know that your customers do!



As a thank you for your support we offer the following ad spaces

Cover Ads

Outside back cover (full bleed) 8.25" x 7.25" \$2,020.00	Inside Front or Back Cover (full bleed) 8.25" x 11.00" \$2,245.00
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Top 1/3 of back cover used for mailing address label

Display Ads (all in full color) appear among articles

Two pages (full bleed) 16.50" x 11.00"* \$3,150.00 (centerfold not available)	Full page (full bleed) 8.25"x11.00"* \$1,685.00	2/3 page (full bleed) 5.25"x11"* or 8.25"x7.25"* \$1,405.00	1/2 page 7" x 4.87" \$955.00	1/3 page (full bleed) 2.85" x 11"* or 8.25"x3.67"* \$820.00
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Publication Facts

Published: Winter/Spring and Summer/Fall

Distribution:

- Subscribers
- Advertisers & sponsors
- Game Warden Officers, their families and friends
- Division of Wildlife Resources offices throughout Utah
- Sponsoring license vendors and sporting goods stores
- Legislators and lawmakers throughout Utah
- Utah Conservation Officers Association Members, current and past

1/4 page 3.43" x 4.87" or 7"x2.50" \$675.00

1/6 page 2.22" x 4.85" \$520.00
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1/8 page 2.22" x 3.50" \$445.00
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1/12 page 2.22" x 2.37" \$370.00

*dimensions include 1/8" bleed on all sides

Classified Ads - appear in classified section near back of magazine

1/16 page Color \$315.00	Mini Card Color \$255.00	1/32 page Color \$200.00	1/48 page Color \$140.00
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BUSINESS NAME Address • City Phone Number website or motto	BUSINESS NAME Address • City Phone Number	BUSINESS NAME City • Phone Number	BUSINESS NAME
4 Line Listing** \$115.00	3 Line Listing** \$85.00	2 Line Listing** \$65.00	1 Line Support Listing \$35.00

** Example of typical line listing, customer chooses listing content, limited to 24 characters per line including spaces and punctuation

Graphic design

If you have ad copy available please email your ad, photos, or logos to us. We prefer .pdf files but also accept .jpg, .tiff and .eps files. All camera-ready ad copy must be 300 dpi. If you do not have camera-ready ad copy, we accept business cards or a clean copy of your logo.

If you don't have ad copy our designers can help!

Classifieds

Accommodations & Resorts

CLARION HOTELS
1239 S Main St • St. George
(435) 673-7000
www.clarionhotels.com

HOLIDAY INN EXPRESS
1515 N Hwy 191 • Moab
(435) 259-1150
Like us on Facebook

SAGEBRUSH INN • (435) 848-5637
57996 W Hwy 35 • Tropicana
Herd • Cafe • Store • Gas

Veterinarians

Bear River Animal Hospital
(435) 673-7455
390 W 600 N • Tremonton

The Desert Vet
where pets are family
Allen Rice DVM
(435) 635-7000
470 W State St
Hurricane, UT

Automotive

THOR'S CUSTOM BODY & PAINT
(435) 673-1626
135 S 200 W • Ivins
www.thorscustom.com

GLASS
EZ GLASS
(801) 466-2500 • 3291 S 900 W
S. Salt Lake City
www.ezglass.com

PARTS
CARQUEST AUTO PARTS
266 W Main • Delta
(435) 864-2233
carquest.com

CHRYSLER PT STOP
Truck & auto repair
(435) 789-0871
19 W 1500 N • Vernal

HATCH AUTOMOTIVE
342 E 300 S • Kanab
(435) 644-9999

HAWKLINE EXPRESS LEASE
(801) 254-2013
4689 W 12000 S • Escalante
www.hawklineexpress.net

J & K Diesel Service
(435) 743-8600 • Scipio

JOHN'S AUTO-TUNE & TIRE
504 E Main St • Price
(435) 637-8120

MCO TIRE & SERVICE
(435) 867-8800 • Cedar City

MONTILLA'S REPAIR & TOWING
(435) 678-2419
1901 S Main St • Blanding
montillatire.com

REDLAND REMIERS INC. • RVs
Light & medium cars & trucks
Tire repair • (435) 673-4287
511 N 1300 E • St. George

RKS AUTOMOTIVE REPAIR
(435) 263-7402 • Kanab

ROB'S AUTOMOTIVE
(801) 544-2035 • Rob Martin
132 N 100 W • Kayville

ROGERS AUTOMOTIVE
(801) 768-2590
198 W State St • Lodi
rogersautomotiveidaho.com

ACTO REPAIR PROS
Collision Repair Center
(435) 789-0209 • Free Estimates
1348 S 1500 E • Vernal

Aquaculture

EAGLE INC. (Aquaculture)
(801) 292-9017 • Randolph
www.eagleinc.com

Accessories

CLEARBAY INC. • (435) 673-9471
Window tint • Protection film
184 W 1600 S • St. George
www.originalclearbay.com

Body

TRANSMISSIONS
AAMCO
TOTAL CAR CARE
WE PUT THE CARE
BACK INTO CAR CARE
(435) 752-1040
78 E 2000 N • Logan
www.aamcologan.com

BENCA'S BODY & GLASS
(435) 279-8167 • Honeyville

LOVE PEAK COLLISION REPAIR
(801) 996-8369 • Midvale

Animals & Pets

Boarding, Day Care, Sitting & Training
ANIMAL TENDERS PET RESORT
(435) 672-0909 • St. George

HIGHN POST DOG TRAINING
Groom & Board • (435) 586-7530
4200 N Wagon Wheel Dr • French
www.hichpost.org

Groomers

Art. Fur Love Grooming
(435) 688-7297 • Washington

Supplies

Amber Naturalz
Your Animal's Health is Our Concern
www.ambernaturalz.com

What your support goes to help

- U-Tip, Utah Turn In a Poacher hotline (800) 662-DEER
- Youth outdoor mentoring programs and activities
- Special Needs hunting, fishing & camping trips
- Utah Conservation Officers Association programs
- Utah Law Enforcement Memorial



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MAGAZINE

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