



Our publication features stories of adventure, mystery and humor. Follow our conservation officers both on and off the job as we encounter bizarre situations, investigate poachers, and travel throughout the forests and waterways of Pennsylvania. Our aim is to reach everyone who enjoys and cares about Pennsylvania's outdoors.

How is COPA connected to the Pennsylvania Game Commission and the Pennsylvania Fish and Boat Commission?

The Conservation Officers Of Pennsylvania Association (COPA) is an independent employee association representing Pennsylvania Wildlife and Waterways Conservation Officers that work for the Pennsylvania Game Commission and the Pennsylvania Fish and Boat Commission. COPA's views, opinions, policies and publications in no way reflect the viewpoint of the Pennsylvania Game Commission or the Pennsylvania Fish and Boat Commission. Our magazine is written by members and friends of the Conservation Officers of Pennsylvania Association.



The Conservation Officers of Pennsylvania Association (COPA) was organized for the following purposes:

To increase understanding, awareness and support for the role of Pennsylvania's conservation officers in the management of our natural resources through public outreach programs and by promoting professionalism and fraternalism within our ranks.

Why show your support in Keystone Wardens, The Conservation Officers of Pennsylvania Magazine?

By advertising in Keystone Wardens, The Conservation Officers of Pennsylvania Magazine, your business will be seen by thousands of North American hunters, anglers and outdoor enthusiasts. Did you know the U.S. Fish and Wildlife Service and other agencies that:

- 4.6 million residents and non-residents aged 16 and older fish, hunt, and enjoy Pennsylvania outdoors
- There are 775,000 hunters and 1,100,000 anglers in Pennsylvania (residents and non-residents total)
- Hunting expenditures total more than \$1 billion and fishing expeditures total more than \$500 million in Pennsylvania
- Whether or not you fish or hunt, know that your customers do!



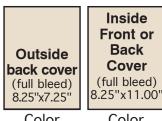




As a thank you for your support we offer the following ad spaces

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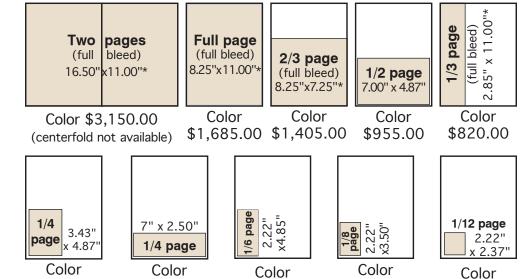
Cover Ads



Color Color \$2,495.00 \$2,245.00

Display Ads appear among articles

\$675.00



\$520.00

*dimensions include 1/8" bleed on all sides

\$370.00

\$445.00

Publication Facts

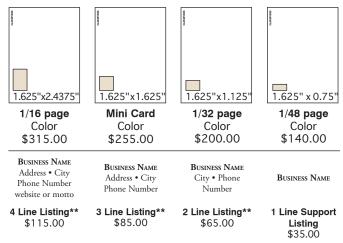
Published: Spring/Summer and Fall/Winter

Distribution:

- Subscribers
- Advertisers & sponsors
- Conservation officers, their family & friends, throughout PA & adjoining states
- Fish & Boat, and Game Commission offices
- Sponsoring license vendors & sporting goods stores
- Legislators & lawmakers throughout Pennsylvania
- COPA members current & past



Classified Ads - appear in classified section near back of magazine



** Example of typical line listing, customer chooses listing content, limited to 24 characters per line including spaces and punctuation

Graphic design

If you have ad copy available please email your ad, photos, or logos to us. We prefer .pdf files but also accept .jpg, .tiff and .eps files. All camera-ready ad copy must be 300 dpi. If you do not have camera-ready ad copy, we accept business cards or a clean copy of your logo.

If you don't have ad copy our designers can help!

What your support goes to help

- 1-888-PGC-8001 Operation Game Thief
- Youth Outdoor Mentoring programs & activities
- WCO David L Grove Memorial Scholarship Fund
- Pennsylvania Conservation Heritage Museum
- Conservation Officers of Pennsylvania Association programs













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