



IDAHO

GAME WARDEN

MAGAZINE

The magazine features stories of adventure, mystery and humor. Follow conservation officers both on and off the job as they encounter bizarre situations, investigate poachers, and travel throughout the rugged backcountry of Idaho.

How is the ICOA connected to the Idaho Department of Fish and Game?

The Idaho Conservation Officers Association (ICOA) is an independent employee association representing the Idaho Conservation Officers that work for the Idaho Department of Fish and Game. The ICOA's views, opinions, policies and publications in no way reflect the viewpoint of the Idaho Department of Fish and Game. The content of Idaho Game Warden Magazine is entirely the responsibility of the Idaho Conservation Officers Association.

ICOA's Mission

The Idaho Conservation Officers Association was formed in 1976 as a non-profit corporation under the laws of the State of Idaho. The ICOA was established as an organization dedicated to the purpose of protecting and perpetuating the wildlife resources of our state and to promote a more efficient and able body of conservation-enforcement officers.

Why should you advertise in Idaho Game Warden Magazine?

By advertising in Idaho Game Warden Magazine, your business will be seen by thousands of North American hunters, anglers and outdoor enthusiasts. Did you know:

- Idaho has the largest wilderness in the lower 48 states.
- Idaho has 3,100 miles of rivers (more than any other state)
- Approximately 25% of Idahoans 16 years old and older are sportspeople.
- In 2011, there were 246,000 hunters and 447,000 anglers in Idaho (residents and non-residents total)
- Hunting expenditures totaled more than \$477 million and fishing expenditures totaled more than \$422 million in Idaho in 2011.

Source: Idaho Dept. of Commerce and U.S. Department of the Interior, Fish and Wildlife Service, and U.S. Department of Commerce, U.S. Census Bureau. 2011 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation



As a thank you for your support we offer the following ad spaces

Cover Ads

Outside back cover (full bleed) 8.25" x 7.25"	Inside Front or Back Cover (full bleed) 8.25" x 11.00"
\$2,020.00	\$2,245.00

Top 1/3 of back cover used for mailing address label

Display Ads (all in full color) appear among articles

Two pages (full bleed) 16.50" x 11.00"* \$3,150.00 (centerfold not available)	Full page (full bleed) 8.25"x11.00"* \$1,685.00	2/3 page (full bleed) 5.25"x11"* or 8.25"x7.25"* \$1,405.00	1/2 page 7" x 4.87" \$955.00	1/3 page (full bleed) 2.85" x 11"* or 8.25"x3.67"* \$820.00
--	---	--	---	--

Publication Facts

Published: Winter/Spring and Summer/Fall

Distribution:

- Subscribers
- Advertisers & sponsors
- Game Warden Officers, their families and friends
- Fish & Game offices throughout Idaho
- Sponsoring license vendors and sporting goods stores
- Legislators and lawmakers throughout Idaho
- Idaho Conservation Officers Association Members, current and past

1/4 page 3.43" x 4.87" or 7"x2.50" \$675.00

1/6 page 2.22" x 4.85" \$520.00
--

1/8 page 2.22" x 3.50" \$445.00
--

1/12 page 2.22" x 2.37" \$370.00

*dimensions include 1/8" bleed on all sides

Classified Ads - appear in classified section near back of magazine

1/16 page Color \$315.00	Mini Card Color \$255.00	1/32 page Color \$200.00	1/48 page Color \$140.00
4 Line Listing** \$115.00	3 Line Listing** \$85.00	2 Line Listing** \$65.00	1 Line Support Listing \$35.00

** Example of typical line listing, customer chooses listing content, limited to 24 characters per line including spaces and punctuation

Graphic design

If you have ad copy available please email your ad, photos, or logos to us. We prefer .pdf files but also accept .jpg, .tiff and .eps files. All camera-ready ad copy must be 300 dpi. If you do not have camera-ready ad copy, we accept business cards or a clean copy of your logo.

If you don't have ad copy our designers can help!

EQUIPMENT SALES & LEASING
SALES • RENTALS • SERVICE
International Supply & Equipment, Inc.
& **Intermountain Crane Specialists, Inc.**
(208) 469-5552
3535 N. Black Suite CL • Nampa

MONTES LINDER CO. INC.
(208) 457-0829 • Post Falls

RAIN FOR RENT
(208) 438-5065
134 S 600 W • Paul
www.rainforrent.com

VINCE PATTI LUMBER • 785-1324
1687 Lawrence Ln • Blackfoot

WORTHEN WICKRAMA
BOULDER S&S • (208) 523-7012
3838 S Yellowstone Hwy
Idaho Falls • For all your big needs

Excavation & Paving
AFFORDABLE EXCAVATING LLC
(208) 762-7657 • Hayden Lake

CHAMBERLAIN EXCAVATOR INC.
(208) 630-3619 • McCall

CIRCLE H CONSTRUCTION
Utility Contractors
(208) 939-0667 • Meridian
Proudly supporting the ECOM!

PERCIE ENTERPRISES INC.
(208) 753-6742 • Rathdrum

HERCO ASPHALT & PAVING
(208) 743-8634 • Lewiston

J & R ASPHALT MAINTENANCE
Commercial & Residential Experts
(208) 420-7565 • Twin Falls
www.jasphaltmaintenance.com

LARRY LLOYD LAYING
(208) 462-1948 • Nampa
www.larrylloydinc.com

NEARMAN EXCAVATION
(208) 664-4040 • Coeur d'Alene

NORTHWEST CONSTRUCTION INC.
(208) 573-2720 • Nampa

S & L UNDERGROUND INC.
(208) 267-7996 • Bonanza Ferry

E-M CONSTRUCTION
Specializing in Concrete
COMMERCIAL • INDUSTRIAL
AGRICULTURE
208-323-8251
www.emconstruction.com

NATURALTREE SERVICE
(208) 642-2820 • Gary Neels
356 S 11th St • Hayden

Mechanical & Plumbing
ALPINE HEATING & AIR COND.
(208) 523-5442 • Idaho Falls
www.alpineheatingandair.com

B-Z PLUMBING
239 S Cedar St • Jerome
(208) 324-8517

CAVON COUNTY REFRIGERATION
5312 E Orchard Ave • Nampa
461-1992 • 899-2121
www.cavoncountyrefrigeration.com

CLIMBING SWIMMER'S TREE SERVICE
208-495-8329
www.climbing-swimmers.com

24 Hour Emergency Service
Cloverdale Plumbing
company
(208) 376-1901
www.cloverdaleplumbing.com

Grant Mechanical
Commercial & Industrial HVAC
208-831-8555 • Nampa, ID
grantmechanical.com

MAINSTREAM
Call the company with
your logo or picture
www.mainstreamplumbing.com

OYVINE HEATING & AIR CONDITIONING • (208) 1st St S
Nampa • (208) 466-8401

RANICK HEATING & AIR COND.
LLC • (208) 879-6276 • Bailey

AAA FENCE REMOVAL
(208) 381-0126 • Kama

HIGH DREAM LANDSCAPING INC.
(208) 362-5947 • Kama
highdreamlandscapinginc.com

IDAHO GAME WARDEN FACEBOOK!
CONNECT WITH US ON FACEBOOK!
www.idahogamewardenassociation.com

Booth Construction
(208) 237-5896 • Chubbuck

Booth Construction
Home Builders • (208) 861-2235
Meridian • beboothconstruction.com

Booth Construction
(208) 237-5896 • Chubbuck

Example of Classified ads in our magazine

What your support goes to help

- CAP, Citizens Against Poaching (800) 632-5999
- Youth outdoor mentoring program & outdoor activities
- Special Needs hunting, fishing & camping trips
- Idaho Conservation Officers Association programs
- Scholarship program



P.O. Box 9556
Boise, Idaho 83707
(208) 286-1342
info@idgwmagazine.com
Find us on Facebook!